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UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF CALIFORNIA

LEVI STRAUSS & CO.,

Plaintiff,

v.

EVISU INTERNATIONAL S.R.L., *et al.*,

Defendant.

Case No. CV-10-1292 SI

**FURTHER STATUS CONFERENCE  
STATEMENT**

**CMC Date: December 9, 2010**  
**CMC Time: 3:00 p.m.**  
**Hon. Susan Illston**

1 Plaintiff Levi Strauss & Co. ("LS&Co.") and defendant Bestford USA, Inc. ("Bestford")  
 2 jointly submit this Further Status Conference Statement.

3 LS&Co. and Bestford attended a court-ordered mediation session on November 16, 2010.  
 4 The matter did not settle at that time, but the parties agreed to continue their discussions and are  
 5 proceeding to do so. LS&Co. is also proceeding with Hague Convention service on defendant  
 6 Bestford (Hong Kong) Limited.

7 The parties suggest that a further Case Management Conference be scheduled for January  
 8 2011, at the Court's convenience, at which point the status of settlement discussions and service on the  
 9 Hong Kong entity will be more clear.

10  
 11  
 12 DATED: December 6, 2010

Respectfully submitted,

13  
 14 By: /s/ Gia Cincone  
 15 Gia Cincone  
 16 TOWNSEND AND TOWNSEND AND CREW LLP  
 Attorneys for Plaintiff  
 LEVI STRAUSS & CO.

17 DATED: December 6, 2010

18 By: /s/ Michael Goldberg  
 19 Michael Goldberg  
 20 PRYOR CASHMAN LLP  
 Attorneys for Defendant  
 BESTFORD USA INC.

21 IT IS SO ORDERED.

22 DATED: \_\_\_\_\_, 2010



23 Hon. Susan Illston  
 24 United States District Judge

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25 The case management conference is continued to 1/28/11 @ 3 p.m.  
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 27  
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